

## FOR IMMEDIATE RELEASE

### **Unity<sup>BPO</sup> Works to Provide Relief to Victims of Hurricane Harvey with Web-Based Application**

**Albuquerque, NM – September 15<sup>th</sup>, 2017** – Unity<sup>BPO</sup>, a provider of health care IT services, today announced the design and deployment of a web-based application they created in partnership with needserv to help provide relief to victims of Hurricane Harvey.

With this application, users are able to post a need, serve a need, or give a donation to those impacted by Hurricane Harvey. Additionally, the application gives needserv the ability to match the skills and availability of volunteers to specific needs of people and families who have flood damage, need food and water, or need some other sort of assistance as a result of this disaster.

“When we were approached to partner with needserv, we jumped at the opportunity,” said Rodger Jones, VP of Technology Strategy and Solutions. “Unity<sup>BPO</sup>’s vision is to create a better life every day. This was a great way for us to do this and we were excited to mobilize our teams and use their unique skill sets to help those in need.”

needserv is a grassroots organization started by All In looking forward to growth and very excited that Unity<sup>BPO</sup> was able to come alongside them to create this application. “The application is a platform for needserv to meet the needs of those impacted by any tragedy or disaster,” Michael Phillips, Founder of needserv said. “Its reach is greater than Hurricane Harvey.”

To sign up as a volunteer or to donate money, check out the web-based application at [www.needserv.org](http://www.needserv.org).

#### **About Unity<sup>BPO</sup>**

Unity<sup>BPO</sup> is a health IT company with deep clinical and technical experience. Unity<sup>BPO</sup> helps clinicians in both the acute and post-acute space increase knowledge of products through training and support services. This improves clinician satisfaction and allows for more dedicated patient time, reengineering processes within the constraints of the system and regulations, reducing operating costs, and increasing patient satisfaction scores. Unity<sup>BPO</sup>’s support team can assess your group’s technology environment and quickly determine focus areas to achieve cost savings or productivity gains. Then your group can engage our services and support team to design, develop, and manage the HIT solution that will help combat physician burnout and increase patient satisfaction.

#### **About needserv**

needserv is an All In ([www.moveallin.org](http://www.moveallin.org)) project that allows people to find and live their purpose by using their unique gifts and skills to meet the needs of others. We are a conduit for generosity that matches volunteers with the specific needs of those impacted by tragedy and disaster.

### **Contact Information**

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